

Instagram Audit

\$129 USD



Goals:

- Provide feedback of Instagram feed
- Identify areas of improvement
- Provide feedback on how to improve Instagram bio
- Discuss, explain and clarify two areas in which client struggles with most on Instagram
 - (engagement, content creation, hashtag research, etc.,)

Details:

1-hour

- Research conducted on identified Instagram handle of entire feed and bio
- Client will share two areas in which they struggle with most on Instagram
 - (engagement, content strategy, organic growth, hashtag research, etc.)
- Followed by a 1-hour video meet to discuss:
 - feedback of audit
 - identify areas of improvement on page
 - explain in depth and clarify two areas in which client struggles with most
 - client will receive a PDF containing all notes and feedback via email **after** meeting

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Instagram + TikTok Audit

\$199 USD



Goals:

- Provide feedback of Instagram + TikTok feed
- Identify areas of improvement
- Provide feedback on how to improve Instagram + TikTok bio
- Discuss, explain and clarify two areas in which client struggles with most on social media
 - (content strategy, video creation, finding the ideal audience)

Details:

2-hours

- Research conducted on identified Instagram + TikTok handle of entire feed and bio
- Client will share two areas in which they struggle with most on social media
 - (content strategy, organic growth, hashtag research, etc.)
- Followed by a 2-hour video meet to discuss:
 - Feedback of Audit
 - Identify areas of improvement on page
 - Explain in depth and clarify two areas in which client struggles with most
 - Client will receive a PDF containing all notes and feedback via email **after** meeting

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